



# IS A FRANCHISE FOR YOU?

## Entrepreneur Express: Moving your Business Forward!



November 6, 2009  
8:30 a.m.—12:00 p.m.  
Virginia Western Community College  
Whitman Auditorium  
Roanoke, Virginia  
[www.vastartup.org](http://www.vastartup.org)

Veteran Programs Available

### What is Entrepreneur Express?

Entrepreneur Express is a series of FREE workshops offered throughout Virginia that provide interactive discussions and exercises covering key elements of business practices hosted by your Virginia partners.

### Presented by:

Virginia Department of Business Assistance  
Small Business Development Center Network  
Virginia Tourism Corporation  
Virginia Cooperative Extension  
SCORE  
Wachovia Bank  
Roanoke County Economic Development  
City of Roanoke Economic Development  
Roanoke Regional Partnership  
Virginia Western Community College

### How will you benefit from this free program?

- Understand the facts & myths about franchising.
- Evaluate franchising companies: Which is right for you?
- Discover the limitations of buying a franchise.
- Find out what you want in a franchise.
- Discover what you get when buying a franchise.
- Review franchising agreements and disclosure documents.
- Hear how to keep your franchise profitable.
- Learn about programs for veteran franchising.
- Learn how to finance your franchise.

Admission is FREE

▶▶▶ **ADVANCED REGISTRATION REQUIRED AT:**

[WWW.VASTARTUP.ORG](http://WWW.VASTARTUP.ORG)

OR

ROANOKE COUNTY ECONOMIC DEVELOPMENT  
540-772-2069



**ENTREPRENEUR EXPRESS**

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